

# Michael Jaffarian

Consultant + Researcher + Writer

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## EXPERIENCE

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2017-Present

### Freelance Consultant, Researcher, & Writer

- + Presented seminars and workshops on outcomes-based evaluation (OBE) for several international NGOs.
- + Researched and produced an extensive report for a foundation considering major new investment in international initiatives. It included up-to-date reporting on the global status of significant trends and solutions.
- + Served as a consultant to an organization that helps drug addicts move from destructive to productive lives. Re-wrote and upgraded bylaws, policies, and procedures.
- + Served as project manager for several contracts with Campbell Rinker, a leading firm in market research for nonprofits. Clients included a major art museum, a prominent international charity, and a leading educational NGO.
- + Copy-edited two books with Harvest House, a major Christian publisher.

2018-2019

### Senior Research Analyst, Calvin Edwards & Co.

- + Helped a prominent international NGO design an outcomes-based system for strategic planning and evaluation of impact.
- + Researched and wrote a series of comparative reports on the performance of ten nonprofits, for a foundation board that includes billionaire donors.
- + Designed and implemented a research project that assessed the broadcast and social media content provided by three television channels in the Middle East. This included recruiting, training, and supervising bilingual researchers fluent in Arabic, Turkish, and Farsi.
- + Researched and published a comprehensive due-diligence report on a large NGO in India. This required on-site visits and an extensive set of interviews. Cut through vast complexity to deliver a product that provided clarity to donors and subjects.
- + Designed, implemented, and published a research project that verified statistical claims made by a large NGO in India. This involved training and supervising a team of 16 Indian researchers who did grass-roots-level research in seven states of India. Led a related project that assessed the impact of this NGO in the lives of people and their communities.

1983-2017

### Senior Researcher, WorldVenture

- + Researched and wrote a comprehensive field impact study of this major international Christian NGO. The project involved surveying 500 international professionals serving in 50+ countries. The report catalyzed and supported extensive organizational change and renewal.
- + Served as a consultant to the top leadership teams of several leading international Christian NGOs, including TEAM, the Navigators, Entrust, Dynamic Church Planting International, and Christian Missionary Fellowship.
- + Author of 180 published articles, reviews, and book contributions, including several considered definitive on their topic. Published articles in *Missiology*, *Evangelical Missions Quarterly*, *Mission Frontiers*, and the *International Bulletin of Missionary Research*.

- + Much travel and speaking, around the USA and internationally, to groups of local church mission leaders, mission executives, and missiologists.
- + Raised my own budget, from individual and institutional donors; devoted 20% of my time to fundraising; raised a total of \$3.6 million.

1992-1999, 2013-2017

#### Associate Editor, *World Christian Encyclopedia*

- + For the 2<sup>nd</sup> edition, researched and wrote on the status of religion, Christianity, and evangelization in all 238 countries of the world, for this two-volume reference set, published by Oxford University Press, that is the definitive work on the global demographics of religion
- + Worked with the Center for the Study of Global Christianity (Gordon Conwell Theological Seminary).
- + For the 3<sup>rd</sup> edition, entrusted with updating some of the most demanding sections of the project, including the China article.

2009-2012

#### Senior Research Associate, Operation World

- + *Operation World* is a book, a fact-packed, thoroughly-researched guide to societal conditions and needs, and Christian activities, in every country of the world. It has sold more than 2.5 million copies and has been translated into 20+ languages.
- + Promoted the book by speaking in the UK, USA, Ghana, and Norway.
- + Lived and worked in England, at the international headquarters of the project.

1985-1992

#### Executive Director, Singapore Centre for Global Mission (SCGM)

- + When I came it was a startup, with a good board, a good idea, and little else. When I turned it over to a well-qualified Singaporean successor six years later, it had a full program of events and services, an extensive resource center, three full-time Singaporean staff, and a strong national and international reputation. The budget grew by 10,000% in my first four years, raised from Singaporean donors.
- + Organized events with as many as 2,000 in attendance.
- + Launched a newsletter; conducted research; published two books.

### EDUCATION

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#### M.Div., Fuller Theological Seminary, Pasadena, California

- + Major: Intercultural Studies.

#### B.A., University of Oregon

- + Worked my way through college as a pizza cook. Have eaten pizza in 17 countries.
- + Ran on the Hayward Field track with Steve Prefontaine (didn't run his workout). Broke a Guinness world record in the two-minute sit-up.

### ALSO

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- + Married to Dawna, who is a wonderful person. Two brilliant & creative adult children, Calvin & Jasmine.
- + Runner, reader, gardener, artist, blues fan, sports fan (Go Dodgers! Go Ducks!).