

Michael Jaffarian

Consultant + Researcher

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EXPERIENCE

2017-Present

Freelance Consultant, Researcher, & Writer

- + Helped a church raise \$10 million for a new campus, especially with seeking large gifts from major donors.
- + Presented seminars and workshops on outcomes-based evaluation (OBE) for several international mission organizations.
- + Researched and produced an extensive report for a Christian foundation considering major new investment in international initiatives. It included up-to-date reporting on global trends in world mission and church-planting movements.
- + Served as project manager for several contracts with Campbell Rinker, a leading firm in market research for nonprofits. Clients included a major art museum, a prominent international charity, and a leading educational NGO.
- + Copy-edited several books with Harvest House, a major Christian publisher.

2018-2022

Senior Research Analyst, Calvin Edwards & Co.

- + Helped a prominent international mission organization design an outcomes-based system for strategic planning and evaluation of impact.
- + Researched and wrote a series of comparative reports on the performance of ten mission organizations, for a foundation board that includes billionaire donors.
- + Designed and implemented a research project that assessed the broadcast and social media content provided by three Christian television channels in the Middle East. This included recruiting, training, and supervising bilingual researchers fluent in Arabic, Turkish, and Farsi.
- + Researched and published a comprehensive due-diligence report on a large church-planting ministry in India. This included on-site visits and an extensive set of interviews. Cut through vast complexity to deliver a product that provided clarity to donors and to the organization itself.
- + Designed, implemented, and published a research project that verified statistical claims made by a large mission in India. This included training and supervising a team of 16 Indian researchers who did grass-roots-level research in seven states of India. Led a related project that assessed the impact of this ministry in the lives of people and their communities.

1983-2017

Senior Researcher, WorldVenture

- + Researched and wrote a comprehensive field impact study of this major Evangelical mission. This included surveying 500 international workers serving in 50+ countries. The report catalyzed and supported extensive organizational change and renewal.
- + Served as a consultant to the top leadership teams of several leading international Christian organizations, including TEAM, the Navigators, Entrust, Dynamic Church Planting International, and Christian Missionary Fellowship.
- + Author of 180 published articles, reviews, and book contributions, including several considered definitive on their topic. Published articles in *Missiology*, *Evangelical Missions Quarterly*, *Mission Frontiers*, and the *International Bulletin of Missionary Research*.

- + Much travel and speaking, around the USA and internationally, to groups of local church mission leaders, mission executives, and missiologists.
- + Raised his own budget, from individual and institutional donors; devoted 20% of his time to fundraising; raised a total of \$3.6 million.

1992-1999, 2013-2017

Associate Editor, *World Christian Encyclopedia*

- + For the 2nd edition, researched and wrote on the status of religion, Christianity, and evangelization in all 238 countries of the world, for this two-volume reference set, published by Oxford University Press, that is the definitive work on the global demographics of religion
- + Worked with the Center for the Study of Global Christianity (Gordon Conwell Th. Seminary).
- + For the 3rd edition, was entrusted with updating some of the most demanding sections of the project, including the China article.

2009-2012

Senior Research Associate, *Operation World*

- + *Operation World* is a book, a fact-packed, thoroughly-researched guide on how to pray for every country of the world. It has sold more than 2.5 million copies and has been translated into 20+ languages.
- + Promoted the book by speaking in the UK, USA, Ghana, and Norway.
- + Lived and worked in England, at the international headquarters of the project.

1985-1992

Executive Director, Singapore Centre for Global Mission (SCGM)

- + When Michael came it was a startup, with a good board, a good idea, and little else. When he turned it over to a well-qualified Singaporean successor six years later, it had a full program of events and services, an extensive resource center, three full-time Singaporean staff, and a strong national and international reputation. The budget grew by 10,000% in four years, raised from Singaporean donors.
- + Organized events with as many as 2,000 in attendance.
- + Launched a newsletter; conducted research; published two books.

EDUCATION

M.Div., Fuller Theological Seminary, Pasadena, California

- + Major: Intercultural Studies.

B.A., University of Oregon

- + Worked his way through college as a pizza cook. Has eaten pizza in 17 countries.
- + Ran on the Hayward Field track with Steve Prefontaine (didn't run his workout). Broke a Guinness world record in the two-minute sit-up.

ALSO

- + Mission Commission Associate with the World Evangelical Alliance.
- + Married to Dawna, who is a wonderful person. God has blessed them with two brilliant & creative adult children, Calvin & Jasmine.
- + Runner, reader, gardener, artist, blues fan, sports fan (Go Dodgers! Go Ducks!).
- + Michael cans delicious Oregon plum jam. Give him a project and your name goes onto the Jaffarian Christmas Jam List.